Every time a beer is picked up there is a Beer Print left behind. Wherever we brew and sell our beer we leave a Beer Print on our communities, on our environment and on our business.

**COMMUNITY AND PEOPLE**

**What we did in 2014**

- **7700 employees** have carried out Alcohol Responsibility training in the last year.

**What next?**

- 100% compliance with local advertising and marketing standards.

**ALCOHOL RESPONSIBILITY**

**What we did in 2014**

- **930 employees** participated in Our Beer Print Month activities.
- **10,000 Our Beer Print Month commitments were made by employees.**
- **42 events were held in Our Beer Print Month.**

**What next?**

- **100% employees** will be asked to participate in our 2015 employee survey.

**ETHICS AND GOVERNANCE**

**What we did in 2014**

- **Our employees** have access to a confidential Ethics and Compliance Helpline 24 hours a day in their native language.
- **In 2014 we had 22 investigated reports or inquiries through this channel.**

**What next?**

- Our 3 year action plan to improve our Ethics & Compliance program rating is on target.

**ENVIRONMENTAL SUSTAINABILITY**

**What we did in 2014**

- **3 Anaerobic Digestion treatment plants** were commissioned in Serbia, Montenegro and Bulgaria.
- **An investment of US $11.8 million.**
- **1 new Energy Centre was opened in UK, set to improve the site’s carbon emissions by 6.5%.**

**What next?**

- **11.5% LESS WASTE PER PINT THAN IN 2013**
- **4% packaging weight reduction by end 2015**
- **Continue with our 2020 Sustainability Targets.**

**RESponsible SOURcING**

**What we did in 2014**

- **150 high risk suppliers** audited to ensure ethical compliance.
- **100% of suppliers have received Supplier Standards communication.**

**What next?**

- Continue monitor and assessment and adherence to standards.

- **5 Czech ‘Festivals Without Barriers’**
- **870kg of bottle caps collected and recycled to provide 50 metres of disability access ramps.**

To find out more see www.OurBeerPrint.com or email Corporate.Responsibility@MolsonCoors.com

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**OUR BEER PRINT 2015**

CORPORATE RESPONSIBILITY REPORT