Molson Coors believes that everyone in our company shares the responsibility for protecting the environment and its natural resources. We are committed to the comprehensive management of energy within our facilities and all of our processes.

We will:

- Act to minimize enterprise energy usage, emissions and cost.

- Build a clear understanding of the end-to-end impact on our business of global energy market trends and build strategic plans accordingly.

- Develop a corporate culture of responsible management of energy by educating, involving and motivating our employees.

- Establish business unit-specific energy management strategies and plans.

- Actively seek and/or partner to develop alternative forms of generating energy for our processes.

- Share best practices for energy management amongst our business units.

- Incorporate forward-looking energy considerations into our business decision-making processes, particularly our capital process.

- Engage our Joint Venture partners, suppliers, and customers to develop business processes that are more energy efficient.