

PRODUCT FRESHNESS CODES • HOW TO READ

DOMESTIC MOLSON BRANDS | Molson Domestic

A-M	DD	Y	#	#	HH	MM
Month	Day	Year	Brewery	Line	Hour	Minute

Example: C091 421201A

Packaged March 9th, 2021 – Toronto Brewery, line 2, 12:01

MONTH CODE

A: JANUARY	E: MAY	J: SEPTEMBER
B: FEBRUARY	F: JUNE	K: OCTOBER
C: MARCH	G: JULY	L: NOVEMBER
D: APRIL	H: AUGUST	M: DECEMBER

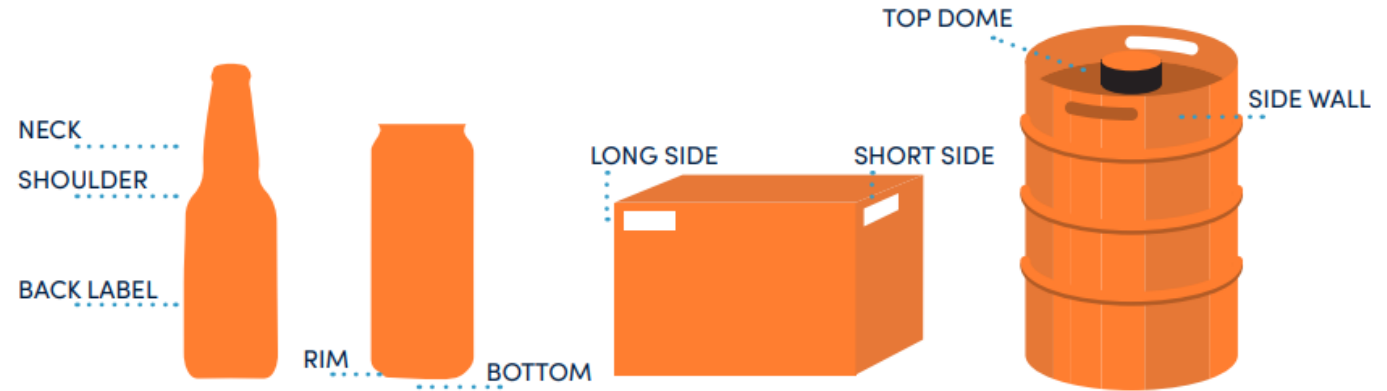
DRAUGHT PACKAGED

Brand	DD	MMM	YY	#	HH:MM
Brand	Day	Month	Year	Brewery	Hour:Minute

Example: Canadian 17JUL14 4 19:15

Freshness Code: Canadian – July 17, 2014 – Toronto – 7:15pm

Location of Product Codes / Code Formats



Examples

