

## Frederic Landtmeters

### **PRESIDENT OF MOLSON COORS CANADA**

#### **Business Experience:**

Prior to in his current role, Fred served as Managing Director, Molson Coors UK and Ireland from January 2015 to October 2016. Fred served from January 2013 to January 2015 as the Chief Commercial Officer for Molson Coors Europe, and from 2012 to 2013 he served as the Chief Marketing Officer for Molson Coors Europe. Prior to joining Molson Coors, Fred served as the Chief Marketing Officer for StarBev and Marketing Director at AB InBev.

#### **Education:**

Fred holds a master's degree in Applied Economics and Engineering from the University of Antwerp, Belgium.

