



Sofia Colucci

**CHIEF MARKETING OFFICER
MOLSON COORS**

Business Experience:

Ms. Colucci joined Molson Coors in 2017 and held various roles leading innovation and brand. She was promoted to North America CMO in 2023. Before joining the company, she spent eight years at PepsiCo, leading nutrition and hydration brands across the US and Canada. Prior to her time at PepsiCo, Ms. Colucci held a variety of marketing and business management roles at Maple Leaf Foods in Canada.



Education:

Ms. Colucci earned a bachelor's degree in business administration from McMaster University in Hamilton, Ontario.